



Virtual Corporate Culture Challenge day one worksheet

You can't promote a culture – whether virtually or in the office – without a clear definition of what it IS. So your task for Day One is to take a look at what your company's culture *stands for*, *looks like* and *feels like*. Note that these are *qualities* that impact an employee's experience working for your company.

step one: watch the video or read the transcript

step two:

Read your company Values, Vision, and Mission aloud to yourself.

step three:

On a scale of 1 to 5 (be honest!), how closely does your culture align with, walk the talk of, the values, vision, and mission you just read aloud?

1 ~ Not at all 2 3 4 Completely ~ 5



step four:

What are the *unstated* cultural norms, conventions, and expectations? What do people “just know” to do – or not do? These are the things that can trip up new hires – things that aren't described in your company handbook or orientation.

List the first three that come to mind.

1. _____
2. _____
3. _____

step five:

If your company or department were a person, what would it be like? Summarize the personality in three or four words. Don't overthink it – just do it!
